



Consultation Report on New Banknote Designs

Background

From the 06 November to 17 December 2023, the Treasury ran a public consultation on banknote designs to gauge public opinion on preferred themes and designs for a new series of Falkland Islands banknotes. The motivation for this new series of banknotes stemmed from a decreasing stock of the current Falkland Islands £5 notes, and the lack of an active contract with a note printer—as it had been many years since the Treasury’s last purchase of banknotes. Since the Treasury’s last banknote purchase, note printing technology has advanced such that re-design of Falkland Islands banknotes is required (even if this were to simply re-create the existing notes). With the need to print new banknotes, technological shifts requiring banknote re-design, and the coronation of King Charles, the Treasury considered this an opportune time to discuss with the public what they wish to see on Falkland Islands banknotes.

This consultation represents the first stage of an engagement process on new banknote designs. Future stages will seek additional feedback on the final designs and design features.

Presentation of the data

Respondents were given two open response boxes to provide insight on a set of suggested themes, as well as an “Open Category” response box which allowed for respondents to mention any theme ideas that were not captured by the suggested themes.

The intention of each theme question was for respondents to provide a number of imagery/design elements in the first response box, and then to determine just one of these images/design elements as their favourite within that theme. However, due to a large volume of respondents not using the boxes provided in this manner, a different approach to analysing the results was needed. Many respondents only filled out one of the two boxes, or listed multiple items in the “just one” response box, making a separable analysis inadequate.

To this end, the two response boxes for each theme were treated as one open response box. Each unique item/idea was then tallied as a mention. For example, if someone mentioned “Pale Maiden” in both boxes, this was counted as 1 survey mention of “Pale Maiden”. Alternatively, if someone listed “Working Animals, shearing, and Bodie Creek Bridge” in the “just one” section, each item was counted as 1 survey mention, so as to account for all of that respondent’s preferences rather than arbitrarily picking one or voiding the response completely.

The next step was to collate and categorize imagery/design element mentions. Every unique item mentioned was recorded and tabulated in a spreadsheet. Each mention was then categorized into a larger category within the theme. For example: Many respondents mentioned “Native Plants and Flowers” within the Native Plants and Animals theme, while other respondents just mentioned “Pale Maidens” specifically. Thus, mentions of “Pale Maiden” were collated individually, but these were also counted towards the category of “Native Plants and Flowers”. This process was repeated for each theme, and the categories established can be seen in **Table 3**.

Respondents

A total of 84 surveys were returned via online survey and hard copy. This represents a relatively small sample of the population, however, due to the open-response format of many of the questions, much useful information was gathered. Future consultation will hopefully see greater engagement when draft banknote designs (informed by the results of this survey) are available to share with the public. The demographic profile of respondents is presented in **Table 1**, which indicates that the survey was largely completed (90%) by those having lived in the Falkland Islands for 6 or more years. The lack of responses from West Falkland, and limited responses from East Falkland (outside of Stanley), indicates that greater efforts will be required to engage the rural community in future stages of this consultation process.

Table 1: Demographic profile of respondents

Variable	Group	N	%
Location	Stanley	57	95%
	East Falkland	3	5%
	West Falkland	0	0%
	MPC	0	0%
	Not Answered	24	
Age Group	16-18	1	2%
	19-25	2	3%
	26-35	14	23%
	36-45	17	28%
	46-55	14	23%
	56-65	5	8%
	Over 65	8	13%
	Not Answered	23	
Length of Residency	Less than 1 year	4	7%
	1-5 years	2	3%
	6-10 years	5	8%
	11-20 years	9	15%
	More than 20 years	40	67%
	Not Answered	24	

Design Principles

Respondents were asked to rank four design principles that will underpin the banknote redesign process in order of importance. The pre-identified principles were that the notes be: Functional, Recognisable, Future-proofed, and Accessible. There was also an open-response box provided for any design principles/comments that weren't captured by the four pre-identified design principles. **Table 2** presents the average ranking for each design principle across all respondents:

Table 2: Average Ranking for Design Principles

Design Principle	Average Rank Score
Functional	2.0
Recognisable	2.3
Future-proofed	2.9
Accessible	3.0
Other	4.8

Note that lower Average Rank scores indicate greater importance.

Functionality came out on top as the most preferred design principle, with an average ranking of 2.0. However, given that there was only 1.0 difference in average ranking between the 1st (Functional) and 4th (Accessible) most popular choices, this shows that each of the stated design principles are of significant importance to respondents.

In the open response, "Other" category, four respondents mentioned their desire to see polymer notes brought into use, though one respondent specifically requested that paper notes continue to be used.

The most common use of the "Other" category response box was to mention specific accessibility concerns for the visually impaired, with five respondents making comment on this being an important component of note design. Colour blind accessible colouring, variation in banknote sizes, and tactile elements like braille were all mentioned as particular accessibility features.

ATM/Cash Machine compatibility was mentioned by two respondents as an important aspect of banknote design. Other mentions included, "collectability", "equality and diversity", and "security against counterfeiting"—each with a single respondent suggesting these principles.

Banknote Themes

Respondents were asked to provide feedback on five suggested themes and an open category. Specifically, respondents were asked to share imagery and design elements that they would like to see within each of the themes. These responses were then categorised to determine the most popular imagery within each category.

After providing feedback on each theme, respondents were asked to rank the themes in order of their preference. A rank of 1 indicating the respondent's most preferred theme and 6 being their least favourite theme. **Table 3** shows the average ranking for each theme, as well as the number of mentions for each category within these themes:

Table 3: Average Ranking of Themes and Number of Mentions of Categories

Theme	Average Rank	Category	Mentions
Native Plants & Animals	2.1	Native Plants & Flowers	30
		Birds (non-penguin)	15
		Aquatic Mammal	11
		Penguins	11
		Invertebrates	10
Camp Life	2.7	Camp Structures/Landmarks	24
		Sheep Farming	24
		Landscapes	22
		Working Animals	13
		Camp Vehicles	6
Historic Landmarks	3.0	Iconic Buildings	29
		Iconic Landmarks	25
		Monuments & Memorials	13
		Sites of Historic Events	11
Shipwrecks & Maritime History	3.7	Shipwrecks/Artifacts	32
		Modern Maritime	16
		Symbols of Maritime History	13
		Nautical Instruments	3
Important Historical Figures	4.4	Portraits/Depictions of Figures	17
		Symbols of historical achievements	11
		Lesser Acknowledged Figures	6
		Depictions of Key Events	4

In order to reflect the popularity of the theme alongside the total mentions of a given category, the number of mentions for a given category were divided by the average ranking of the overall theme to which that category belonged:

$$\text{Weighted Popularity} = \text{Number of Category Mentions} \div \text{Average Theme Ranking.}$$

Table 4 shows all of the categories within the various themes in a weighted order. Helpfully, many respondents suggested imagery/design elements for all of the themes, regardless of how highly they ranked each theme. This provided useful data, but observed in isolation can make certain categories appear more significant to respondents than they actually are. For example: There were 32 mentions of “Shipwrecks” within the “Shipwreck and Maritime History” theme and 30 mentions of “Native Plants and Flowers” within the “Native Plants and Animals” theme. In isolation, it would appear that banknotes featuring a shipwreck were more important to respondents than banknotes featuring a native plant or flower. However, as we see in **Table 3** the overall theme of “Native Plants and Animals” ranked much more highly (2.1) than the overall theme of “Shipwrecks and Maritime History” (3.7).

Table 4: Weighted Categories in Order of Popularity

Category	Theme	Weighted Popularity
Native Plant and Flowers	Native Plants and Animals	14.3
Iconic Buildings	Historic Landmarks	9.7
Camp Structures/Landmarks	Camp Life	8.9
Sheep Farming	Camp Life	8.9
Shipwrecks	Shipwrecks and Maritime History	8.6
Iconic Landmarks	Historic Landmarks	8.3
Landscapes	Camp Life	8.1
Birds (non-Penguin)	Native Plants and Animals	7.1
Penguins	Native Plants and Animals	5.2
Aquatic Mammals	Native Plants and Animals	5.2
Working Animals	Camp Life	4.8
Invertebrates	Native Plants and Animals	4.8
Modern Maritime	Shipwrecks and Maritime History	4.3
Monuments and Memorials	Historic Landmarks	4.3
Portraits/Depictions of Figures	Important Historical Figures	3.9
Sites of Historic Events	Historic Landmarks	3.7
Symbols of Maritime History	Shipwrecks and Maritime History	3.5
Symbols of Historical Achievements	Important Historical Figures	2.5
Camp Vehicles	Camp Life	2.2
Lesser Recognized/ Acknowledged Figures	Important Historical Figures	1.4
Depictions of Key Events	Important Historical Figures	0.9
Nautical Instruments	Shipwrecks and Maritime History	0.5

Figure 1 overleaf graphically represents the weighted popularity of themes and categories presented in **Table 4**. The size of each wedge represents the relative popularity of the theme (inner ring). The outer ring represents the categories within each theme, and these are proportional to how often respondents mentioned each category. For example, “Native Plants and Animals” was the most popular theme (having the highest average rank) and so represents the largest segment of the chart. Further, “Native Plants and Flowers” had the most mentions within this theme, and so represents the largest segment in the outer ring within the larger theme.

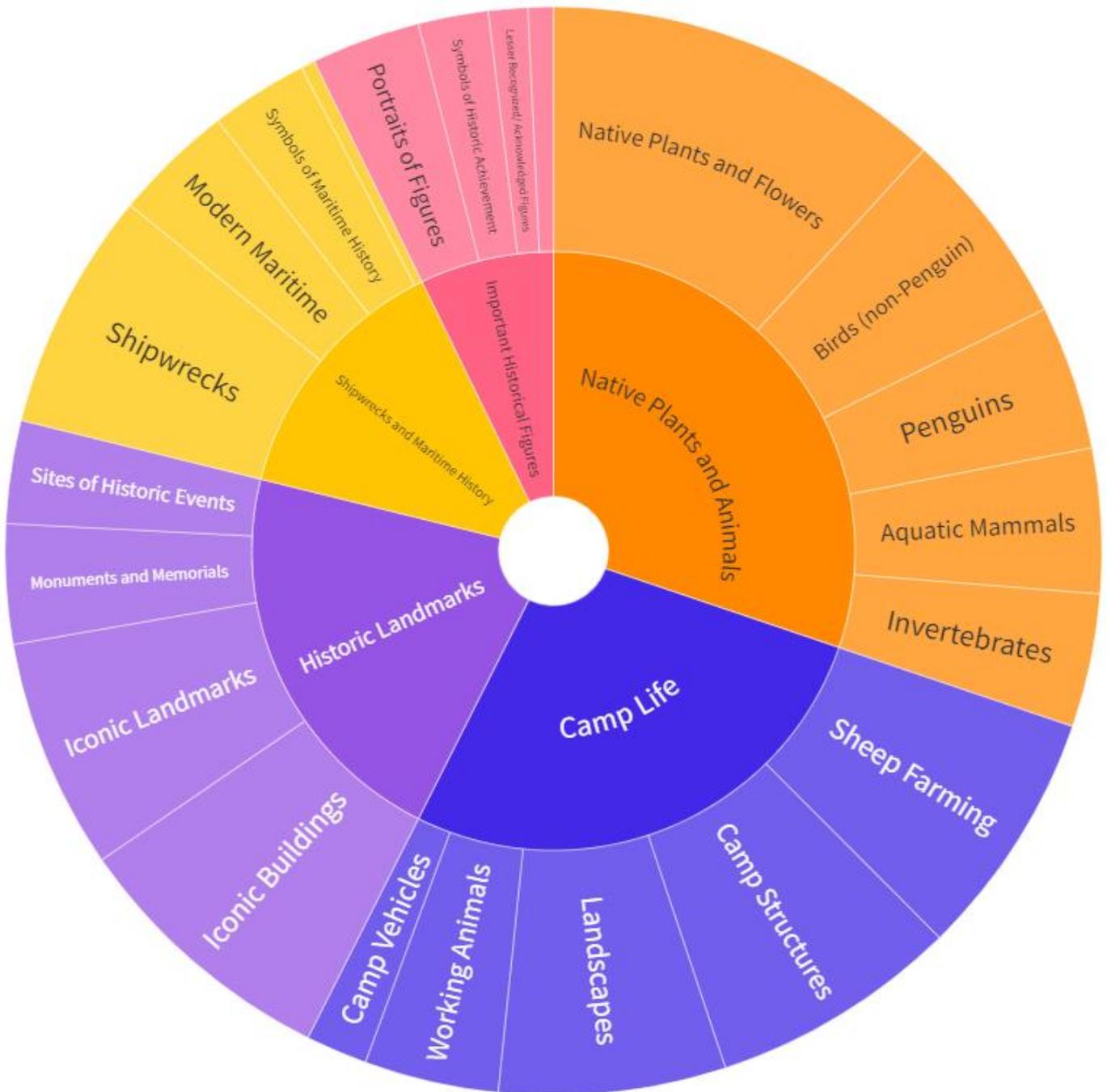


Figure 1: The major banknote themes and categories within these themes.

Category Analysis:

The relative popularity of the different categories within each theme are represented by ‘bubble diagrams’ in the following pages: **Figures 2 to 6**. Within these bubbles are the specific imagery mentioned by respondents, and the size of these inner bubbles reflect how often this imagery was mentioned by respondents; the larger the bubble, the more popular the category. Note that the size of the bubbles is specific to each category, and so you cannot compare the size of the bubbles in the “Historic Landmarks” theme to the “Camp Life” theme, for example.

Native Plants & Animals

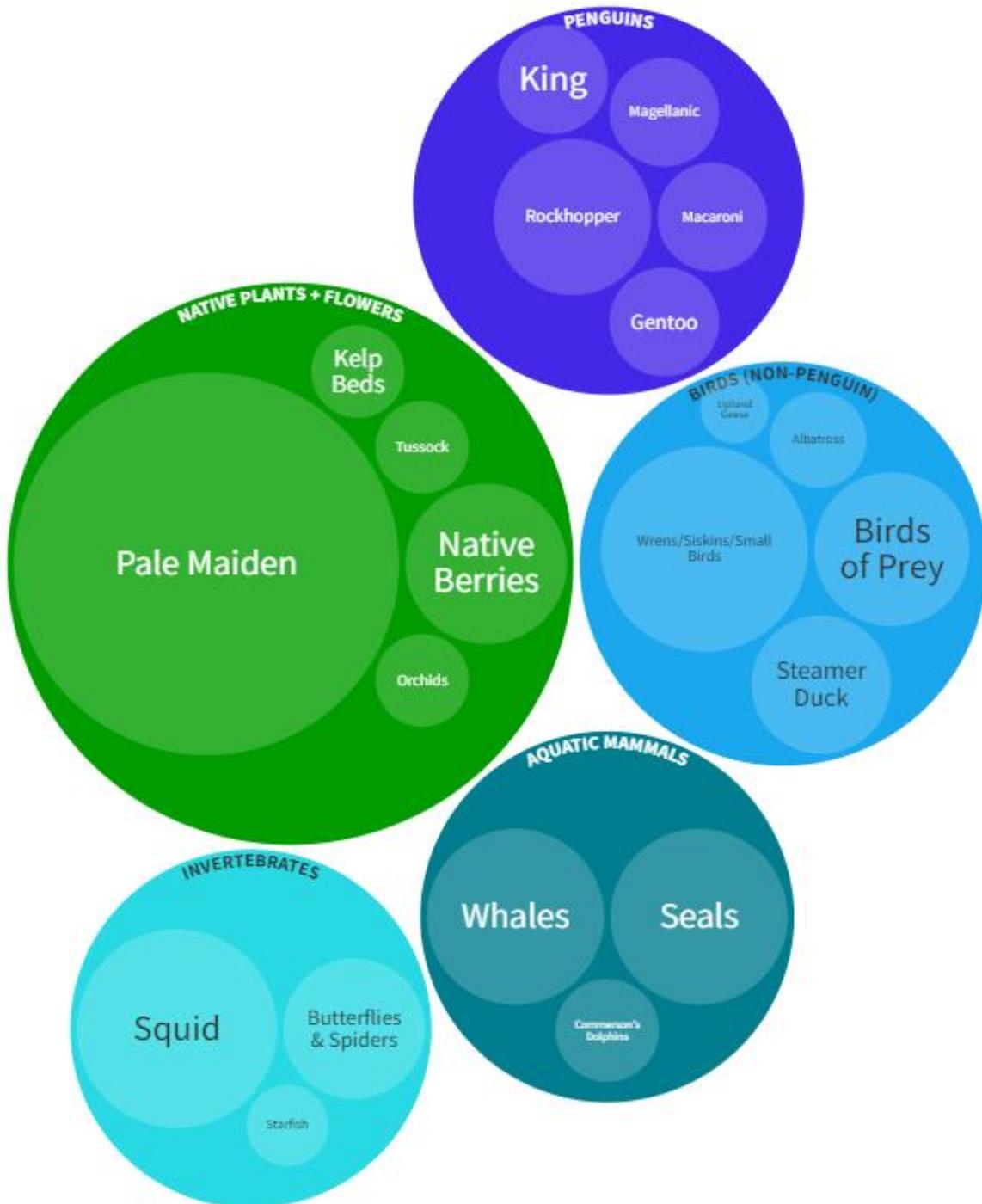


Figure 2: The most popular categories and imagery within the Native Plants & Animals theme. The relative size of the larger bubbles indicates how often the category as a whole was mentioned by respondents. The size of the bubbles within each category represent the popularity of particular imagery within each theme.

From **Figure 2** (and Appendix 1: **Table 5**) we see that “Native Plants and Flowers” was the most popular category within this theme. In particular, Pale Maidens were mentioned by 17 respondents. Penguins were mentioned by 11 respondents, though most respondents mentioning them did not specify the species, and there were three respondents who asked to not see penguins on new banknotes. The Warrah was mentioned by three respondents, but a further two respondents asked to not see the Warrah feature. Endangered Species were mentioned by two respondents, but without particular reference to examples.

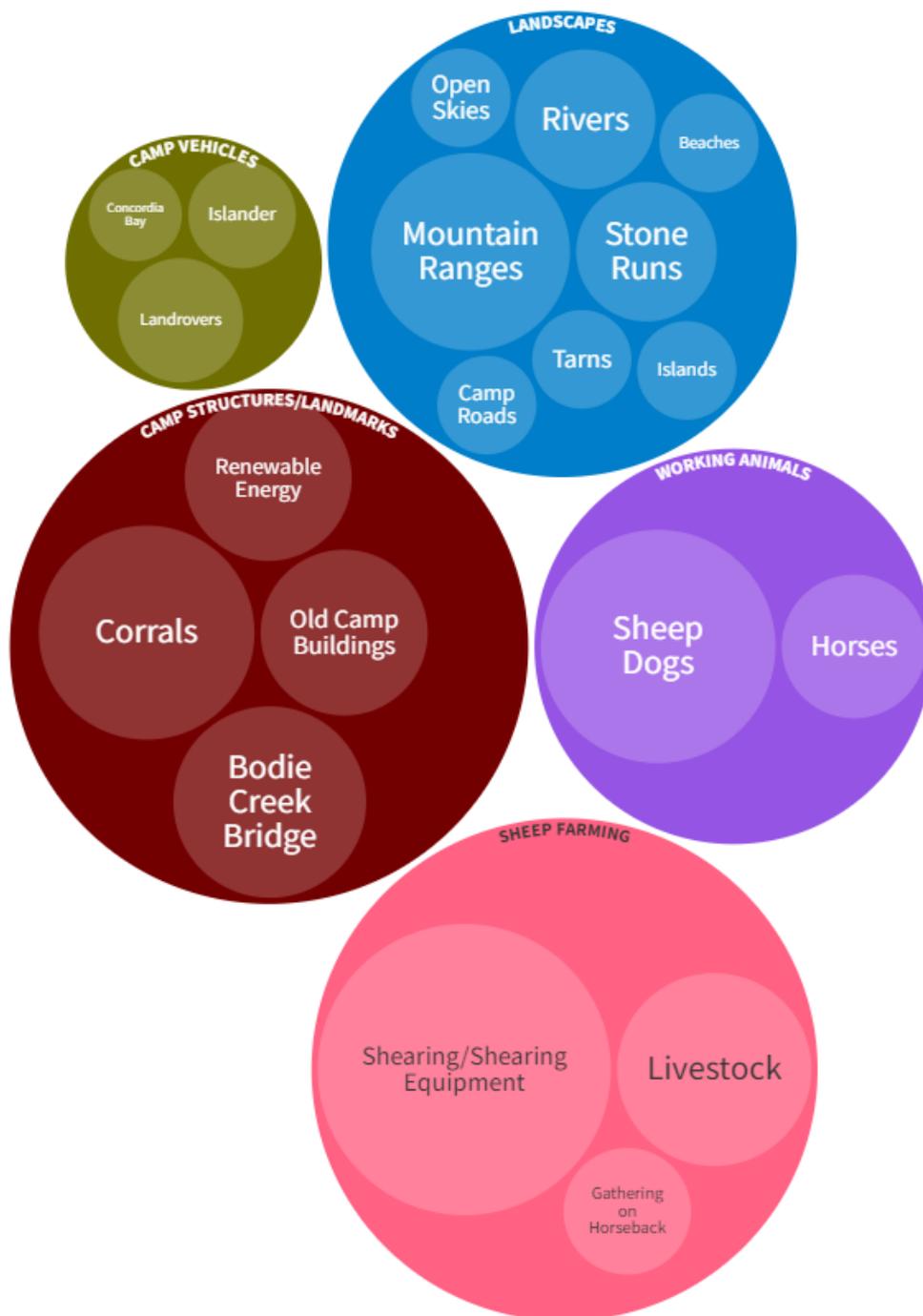


Figure 3: The most popular categories and imagery within the Camp Life theme. The relative size of the larger bubbles indicates how often the category as a whole was mentioned by respondents. The size of the bubbles within each category represent the popularity of particular imagery within each theme.

From **Figure 3** and (Appendix 1: **Table 6**) we can see that “Sheep Farming”, “Landscapes” and “Camp Structures/Landmarks” were the most popular categories within this theme. In particular, “Shearing/Shearing Equipment” was mentioned by 16 respondents. Though Livestock was mentioned seven times, two respondents specifically requested to not see sheep on the new banknotes.

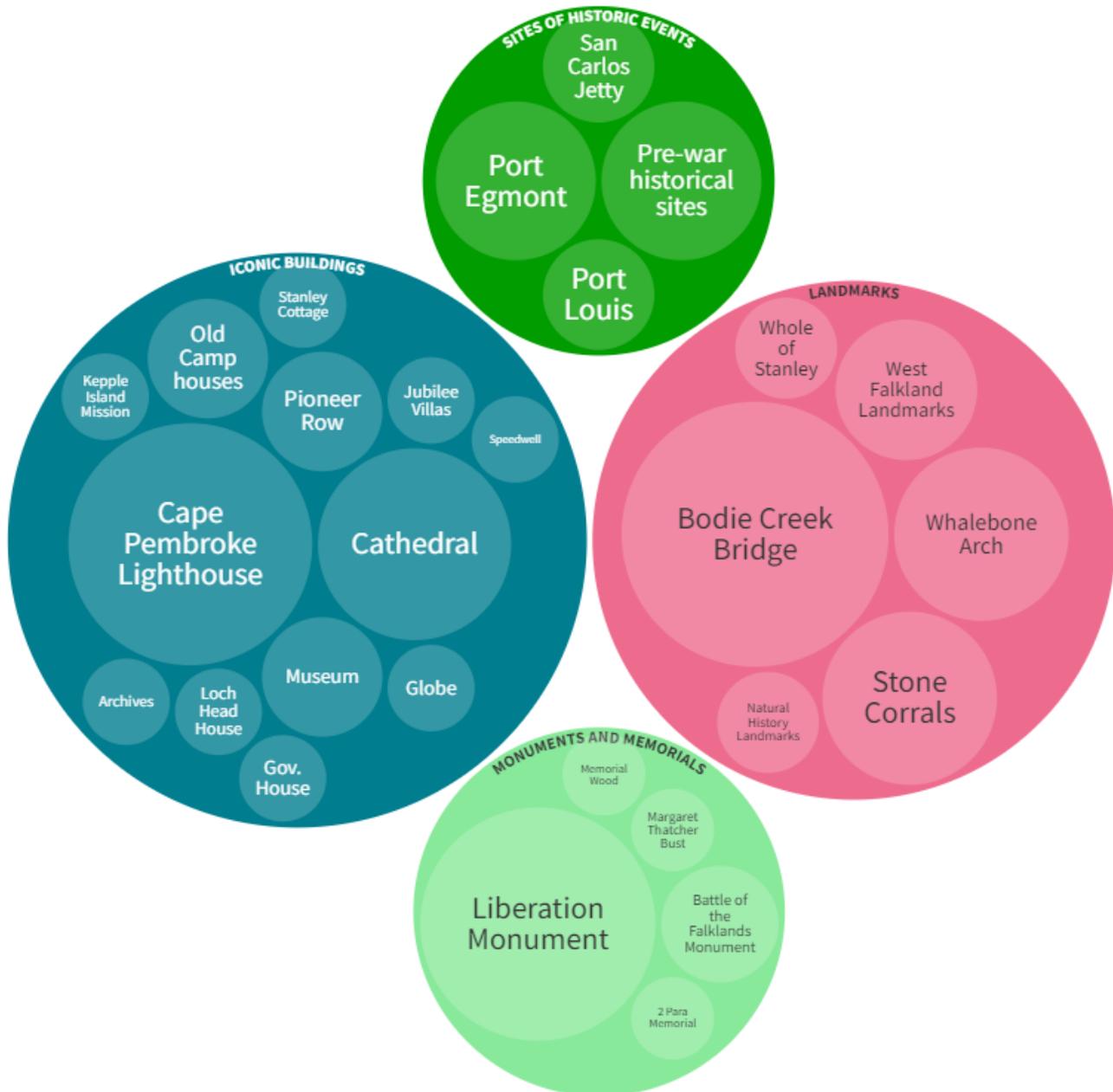


Figure 4: The most popular categories and imagery within the Historic Landmarks theme. The relative size of the larger bubbles indicates how often the category as a whole was mentioned by respondents. The size of the bubbles within each category represent the popularity of particular imagery within each theme.

From **Figure 4** and (Appendix 1: **Table 7**) we can see that “Iconic Buildings” was the most popular category within this theme, followed by “Iconic Landmarks”. Cape Pembroke Lighthouse (8) was the most popular structure within this category. It is worth noting that Bodie Creek Bridge appeared as a response in both the “Historic Landmarks” and “Camp Life” themes (seven and four times respectively), indicating that it is a popular imagery choice that crosses themes. Though “Landmarks” were mentioned by many respondents (25), specific landmarks weren’t mentioned by most. Similar to “Landscapes” in the Camp Life theme, it appears both of these categories are important to respondents, but the specific imagery within these categories is left somewhat open. Several respondents requested to not see certain imagery within this theme, including: Boot Hill, The Secretariat, Government House, and Whale Bone Arch. Two respondents also suggested that 1982 related landmarks should not be included, citing the theme of the recent 40th Anniversary being about looking forward and that the Falklands are more than 1982.

Shipwrecks & Maritime History

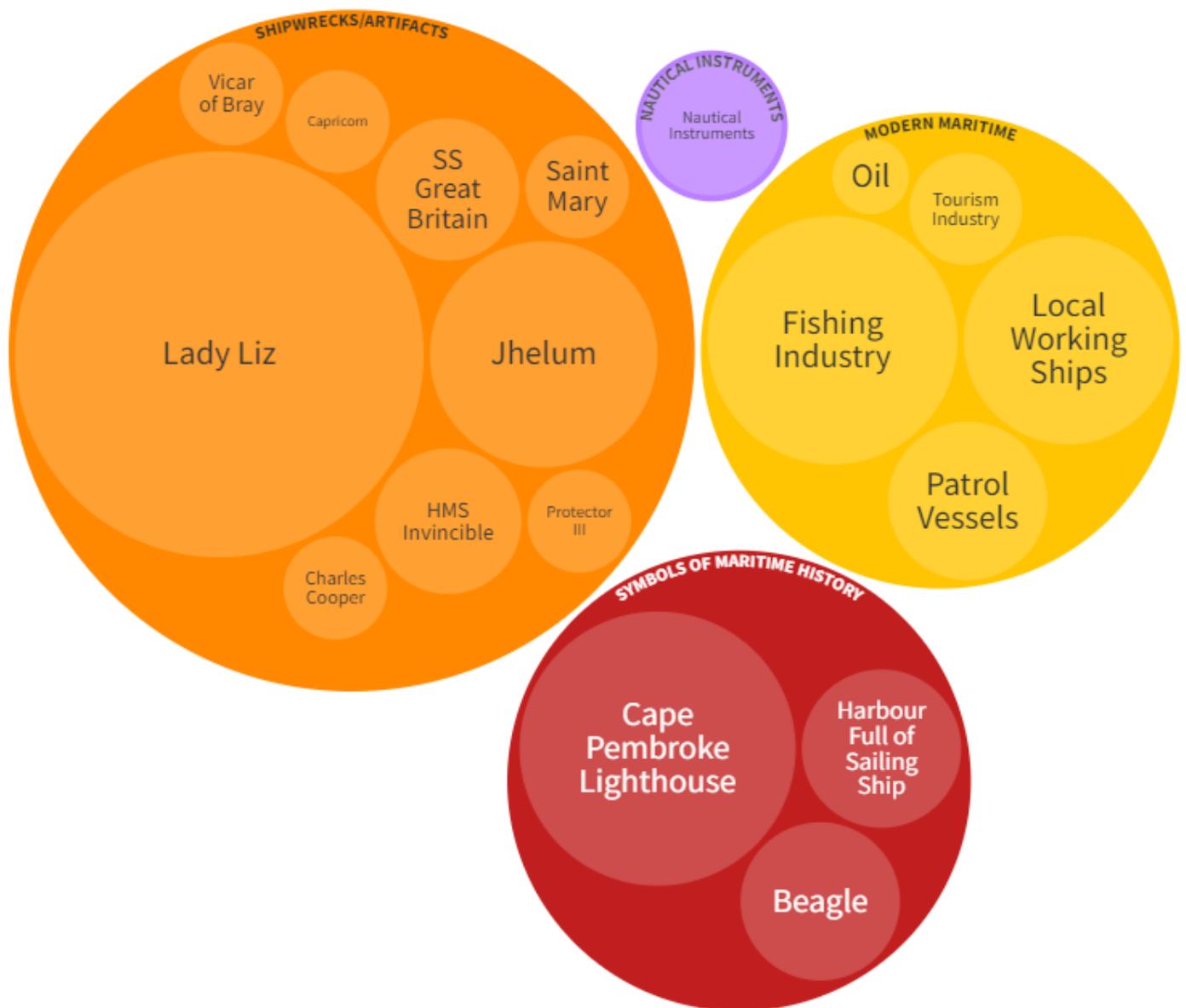


Figure 5: The most popular categories and imagery within the Shipwrecks & Maritime History theme. The relative size of the larger bubbles indicates how often the category as a whole was mentioned by respondents. The size of the bubbles within each category represent the popularity of particular imagery within each theme.

From **Figure 5** (and Appendix 1: **Table 8**) we can see that “Shipwrecks/Artifacts” was the most popular category within this theme. In particular, “Lady Liz” was mentioned by 16 respondents. In fact, “Shipwrecks” was the single most mentioned category (though the overall rank for the theme was not the most popular). “Cape Pembroke Lighthouse” appeared in this theme as well as in Historic Landmarks (eight and three times respectively), indicating that it is a popular imagery choice that crosses themes. It is worth noting that five respondents mentioned that depictions of ships should be in their original glory and not as a wreck, mostly citing the symbolism of a wrecked ship as negative.

Important Historical Figures

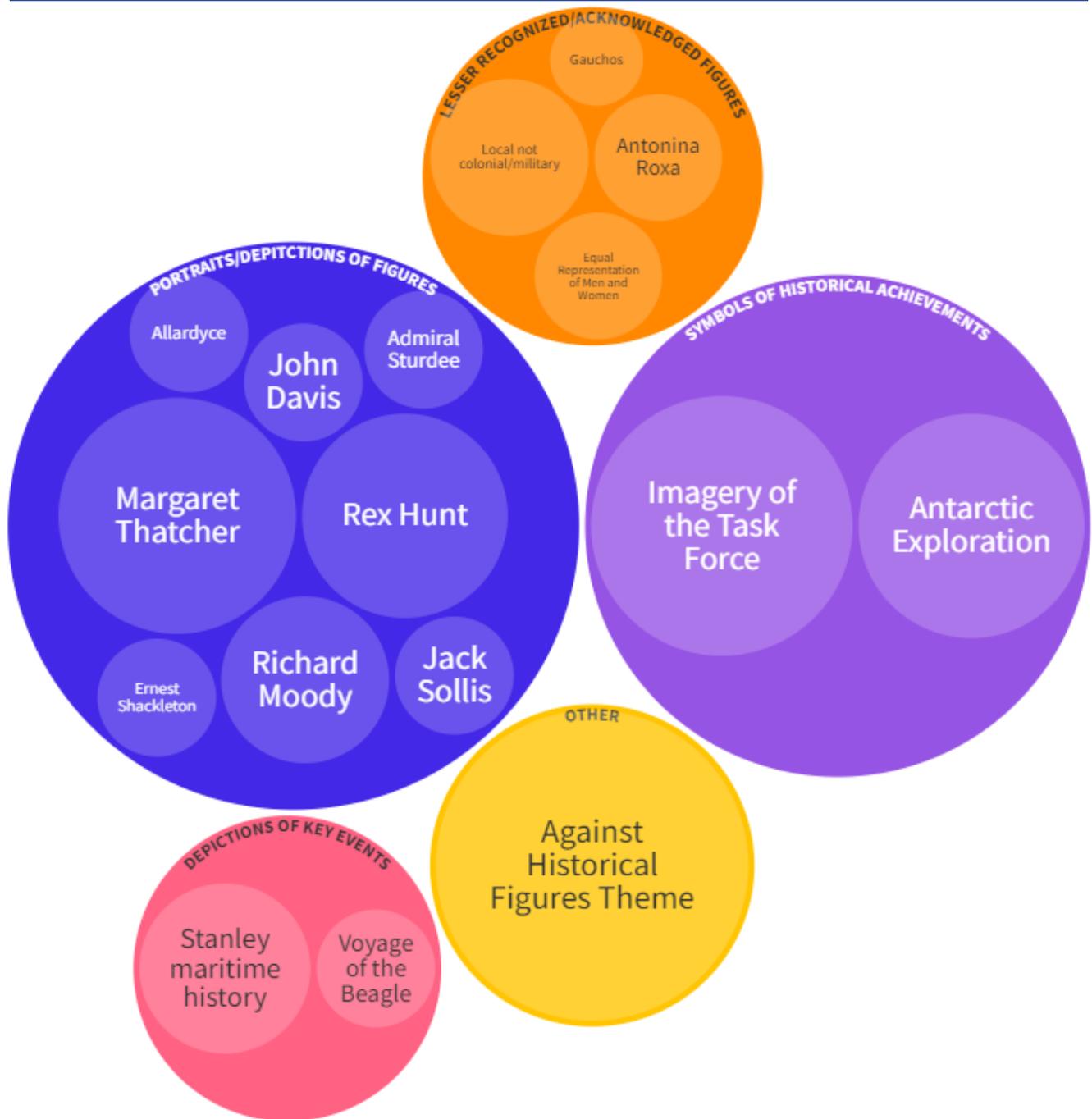


Figure 6: The most popular categories and imagery within the Important Historical Figures theme. The relative size of the larger bubbles indicates how often the category as a whole was mentioned by respondents. The size of the bubbles within each category represent the popularity of particular imagery within each theme.

From **Figure 6** (and Appendix 1: **Table 9**) we can see that “Portraits/Depictions of Figures” was the most popular category within this theme. Margaret Thatcher was mentioned the most times of any historical figure (4), though one respondent did suggest that she should not be included due to her status outside the Falklands as a polarising figure. Two respondents suggested that any representation of historical figures should consider equal representation of men and women. Nine respondents suggested that including historical figures could be potentially polarising/controversial, and so were against the theme entirely.

Open Responses

In addition to providing comment and imagery on the provided themes, respondents were given an open category to share any additional ideas/comments that weren't captured by the previous sections. Many responses to the open section were actually suited for some of the suggested themes and these responses were subsequently used as data points in the analysis above. However, each of the following comments/imagery/thematic ideas were presented by at least one respondent and didn't fit directly into any one theme:

- Multiculturalism Represented
- Include the Stanley Coat of Arms
- Environment/Sustainability theme
- Ensure the notes don't repeat themes and imagery already present on other denominations
- Military history theme

A further three respondents used this space to suggest that themes be combined and to not have a note only dedicated to one singular theme. Two respondents also suggested that the notes be kept the same except for the Monarch's Head being changed to that of King Charles.

Multiple or Single Designs

Respondents were asked their preference on whether each denomination of banknote should have the same designs printed on all notes or have different designs printed on notes of different values. In total, 60 people responded to this question:

Table 10: Multiple or single designs across the series

Answer	n	%
Have Different Designs printed on notes of different values	52	87%
Have the same designs printed on all notes	4	7%
Unsure/have no opinions	4	7%

From these responses, we see that a substantial majority (87%) of respondents would prefer to see each banknote have a unique design, rather than the same design across the series of banknotes.

Monarch's Depiction

In total, 61 people responded to the question on whether the Monarch should feature on our new and future banknotes.

Table 11: Monarch's Depiction on Banknotes

Answer	n	%
Yes	44	72%
No	10	16%
Unsure/have no opinions	7	11%

From these responses we see that 72% of respondents were in favour of the Monarch's depiction on Falkland Islands banknotes, 16% of respondents were against the Monarch featuring on Falkland Islands banknotes, and 11% of respondents were unsure or had no opinion on the matter.

Filtering responses to only account for people who have been resident in the Falkland Islands for 11 years or longer, we see that there is a slight change in these percentages. Of all respondents that provided their length of residency (49), 37 were in favour of seeing the Monarch depicted on Falkland Islands banknotes (76%), 6 were against the Monarch's depiction (12%), and a further 6 were unsure or had no opinion on the matter (12%).

Appendix 1: Tables of the most popular categories and imagery within each theme

Table 5: Native Plants and Animals Categories and Specific Imagery

Category	Imagery	Number of Mentions
Native Plants & Flowers	Pale Maidens	17
	Native Berries	3
	Orchids	1
	Tussock	1
	Kelp Beds	1
	Total Mentions of Category	30
Birds (non-Penguin)	Wrens/Siskins/Small Birds	9
	Birds of Prey	5
	Steamer Duck	4
	Albatross	2
	Upland Geese	1
	Total Mentions of Category	15
Aquatic Mammals	Seals	6
	Whales	6
	Commerson's Dolphins	2
	Total Mentions of Category	11
Penguins	Rockhopper	2
	Macaroni	1
	Gentoo	1
	Magellanic	1
	King	1
	Total Mentions of Category	11
Invertebrates	Squid	6
	Butterflies/Spiders/Insects	3
	Starfish	1
	Total Mentions of Category	10
Other	Not Penguins	3
	Warrah	3
	Not Warrah	2
	Endangered Species	2

Note that the sum of imagery mentions does not necessarily equal the total mentions for the category. This is due to some respondents answering things like "Native Plants & Flowers" without specification, while others specified "Pale Maidens" for example. Alternatively, some respondents mentioned multiple of "Whales" and "Seals", but this was only counted as one survey mention for the overall category of "Aquatic Mammals", so as not to double count.

Table 6: Camp Life Categories and Specific Imagery

Category	Imagery	Number of Mentions
Camp	Corrals	5
	Structures/Landmarks	
	Bodie Creek Bridge	4
	Old Camp Buildings	3
	Renewable Energy	3
	Total Mentions of Category	24
Sheep Farming	Shearing/Shearing Equipment	16
	Livestock	7
	Gathering on Horseback/Horseback Riding	4
	Total Mentions of Category	24
Landscapes	Mountain Ranges	4
	Stone Runs	2
	Rivers	2
	Camp Roads	1
	Tarns	1
	Open Skies	1
	Islands	1
	Beaches	1
	Total Mentions of Category	22
	Working Animals	Sheep Dogs
Horses		4
Total Mentions of Category		13
Camp Vehicles	Landrover	4
	FIGAS Islander	3
	Concordia Bay	2
	Total Mentions of Category	6
Other	Not Sheep	2
	Fencing	2
	Gauchos	1

Note that the sum of imagery mentions does not necessarily equal the total mentions for the category. This is due to some respondents answering things like “Working Animals” without specification, while others specified “Sheep dogs” for example. Alternatively, some respondents mentioned multiple of “Shearing” and “Livestock”, but this was only counted as one survey mention for the overall category of “Sheep Farming”, so as not to double count.

Table 7: Historic Landmarks Categories and Specific Imagery

Category	Imagery	Number of Mentions
Iconic Buildings	Cape Pembroke Lighthouse	8
	Cathedral	5
	Museum/Historic Dockyard	2
	Pioneer Row	2
	Old Camp Houses	2
	Loch Head House	1
	Jubilee Villas	1
	The Globe	1
	Jane Cameron National Archives	1
	Kepple Island Mission	1
	Government House	1
	Stanley Cottage	1
	Speedwell	1
	Total Mentions of Category	29
Iconic Landmarks	Bodie Creek Bridge	7
	Stone Corrals	3
	Whalebone Arch	3
	West Falkland Landmarks	2
	Whole of Stanley	1
	Natural History Landmarks	1
	Total Mentions of Category	25
Monuments and Memorials	Liberation Monument	8
	Battle of the Falklands Monument	2
	2 Para Memorial	1
	Margaret Thatcher Bust	1
	Memorial Wood	1
Total Mentions of Category	13	
Sites of Historic Events	Port Egmont	2
	Pre-war historical sites	2
	Port Louis	1
	San Carlos Jetty	1
	Total Mentions of Category	11
Other	Not Boot Hill	1
	Not the Secretariat	1
	Difficult to Choose Just One Monument	1
	Not Government House	1
	Not 1982 Related	2
	Not Whalebone Arch	1

Note that the sum of imagery mentions does not necessarily equal the total mentions for the category. This is due to some respondents answering things like “Landmarks” without specification, while others specified “West Falkland Landmarks” for example. Alternatively, some respondents mentioned multiple of “FIGAS Islander” and “Concordia Bay”, but this was only counted as one survey mention for the overall category of “Camp Vehicles”, so as not to double count.

Table 8: Shipwrecks & Maritime History Categories and Specific Imagery

Category	Imagery	Number of Mentions
Shipwrecks/Artifacts	Lady Liz	16
	Jhelum	5
	SS Great Britain	2
	Capricorn	1
	Charles Cooper	1
	Saint Mary	1
	Protector III	1
	HMS Invincible	1
	Vicar of Bray	1
	Total Mentions of Category	32
Modern Maritime	Fishing Industry	10
	Local Working Ships	7
	Patrol Vessels	5
	Tourism Industry	2
	Oil Exploration	1
		Total Mentions of Category
Symbols of Maritime History	Cape Pembroke Lighthouse	3
	The Beagle	1
	Harbour Full of Sailing Ships	1
		Total Mentions of Category
Nautical Instruments	Total Mentions of Category	2
Other	Ships in Their Original Glory	5

Note that the sum of imagery mentions does not necessarily equal the total mentions for the category. This is due to some respondents answering things like “Shipwrecks” without specification, while others specified “Lady Liz” for example. Alternatively, some respondents mentioned multiple of “Patrol Vessels” and “Fishing Industry”, but this was only counted as one survey mention for the overall category of “Modern Maritime”, so as not to double count.

Table 9: Important Historical Figures Categories and Specific Imagery

Category	Imagery	Number of Mentions
Portraits/Depictions of Figures	Margaret Thatcher	4
	Rex Hunt	3
	Richard Moody	2
	Allardyce	1
	Ernest Shackleton	1
	John Davis	1
	Admiral Sturdee	1
	Jack Sollis	1
	Total Mentions of Category	17
Symbols of Historical Achievements	Imagery of the Task Force	4
	Antarctic Explorers	3
	Total Mentions of Category	11
Lesser Recognized/Acknowledged Figures	Local not colonial/military	3
	Equal representation of men and women	2
	Antonina Roxa	2
	Gauchos	1
	Total Mentions of Category	6
Depictions of Key Events	Stanley Maritime History	2
	Voyage of the Beagle	1
	Total Mentions of Category	4
Other	Against Historical Figures Theme	9
	Different Figure on Each Note	1
	Not Margaret Thatcher	1

Note that the sum of imagery mentions does not necessarily equal the total mentions for the category. This is due to some respondents answering things like “Depictions of Key Events” without specification, while others specified “Voyage of the Beagle” for example. Alternatively, some respondents mentioned multiple of “Equal Representation” and “Antonia Roxa”, but this was only counted as one survey mention for the overall category of “Lesser Recognized/Acknowledged Figures”, so as not to double count.